Privacy Policy

Bengal Sikkim Tourism respects your privacy and recognizes the need to protect the personally identifiable information (any information by which you can be identified, such as name, address, and telephone number) you share with us. We would like to assure you that we follow appropriate standards when it comes to protecting your privacy on our websites.

In general, you can visit Bengal Sikkim Tourism website without telling us who you are or revealing any personal information about yourself. We track the Internet address of the domains from which people visit us and analyze this data for trends and statistics, but the individual user remains anonymous.

Some of our web pages use "cookies" so that we can better serve you with customized information when you return to our site. Cookies are identifiers which web sites send to the browser on your computer to facilitate your next visit to our site. You can set your browser to notify you when you are sent a cookie, giving you the option to decide whether or not to accept it. The information we collect and analyze is used to improve our service to you.

With specific reference to third party NPII advertising, we use third-party service providers to serve ads on our behalf across the Internet and sometimes on this site. They may collect anonymous information about your visits to our website, and your interaction with our products and services. They may also use information about your visits to this and other websites to target advertisements for goods and services. This anonymous information is collected through the use of a 'pixel tag', which is industry standard technology used by most major websites. No personally identifiable information is collected or used in this process. Such third parties do not know your name, phone number, address, email address, or any personally identifying information. If you would like more information about this practice and to know your choices about not having this anonymous information used by our third party service provider.
With specific reference to booking/e-commerce transactions, Bengal Sikkim Tourism collects the following personal sensitive information from you while transacting through Bengal Sikkim Tourism:

- Name and Sex
- Phone Number
- Address
- Credit Card details
- Date of birth in case of a child

Bengal Sikkim Tourism does not sell or trade upon any of the above foregoing information without the consent of the user or customer. The foregoing information collected from the users/customers/travellers is put to the following use:

- Customer name, address, phone number, traveller's name and age are shared with applicable service providers like the airlines, hotels, etc., for the purpose of reservation and booking the services for the customer/traveller.
- Information like Credit Card Details and Net Banking Details are usually collected directly by the payment gateways and banks and not by Bengal Sikkim Tourism, but if ever stored or retained by us, remain internal and is never shared, except that they may be shared with third party private/government security agencies to screen for fraudulent activities. These details are also shared with certain third parties only for the purpose of processing ‘Cash Back & Discounts’ and Charge Backs, if applicable.
- Information like Mobile no, e-mail address and postal address may be used for promotional purposes, unless the customer/user "opts-out" of such use. If you choose not to share this information, you can still visit the Bengal Sikkim Tourism website, but you may be unable to access certain options, offers and services.

Bengal Sikkim Tourism takes appropriate steps to protect the information you share with us. We have implemented technology and security features and strict policy guidelines to safeguard the privacy of your personally identifiable information from unauthorized access and improper use or disclosure. Please contact us on ask@bengalsikkimtourism.in to obtain names and addresses of the specific entities that shall have access to your personal information in a given transaction.

Bengal Sikkim Tourism will continue to enhance its security procedures as new technology becomes available, and ensures that its security procedures are compliant with current applicable regulations.

If our privacy policy changes in the future, it will be posted here and a new effective date will be shown. You should access our privacy policy regularly to ensure you understand our current policies.